



## **Sponsorship Opportunities**

### **2018 PFMA Expo**

**March 14 & 15, 2018**

Here are a variety of ways to maximize your trade show investment and keep your company in the forefront with Expo attendees and Expo exhibitors as they spend time at the show.

**These opportunities are open on a first-come, first-serve basis to exhibiting companies:**

**Continental Breakfast Sponsor- PFMA Electrical Seminars:** Two slots available each day- **\$250 per sponsor per day, Wednesday & Thursday, March 14 & 15.**

Sponsors will receive recognition with a placard at the electrical seminars and a logo/mention at the PFMA website.

**Exhibitor Coffee Service Sponsor- Tuesday, March 13** during exhibitor set-up  
**One slot available: \$295**

Sponsor receives a recognition placard at the Exhibitor Coffee Service station and a logo/mention at the PFMA website.

**PFMA Beverage Sponsors: \$495 per day~**  
**Wednesday & Thursday, March 14 & 15**

**PFMA will accept up to 5 beverage sponsors per day.**

PFMA beverage sponsors will receive a sign at the main concession area at the front of the showroom, listing in the show insert, and recognition/logo at the PFMA website.

**Name Badge Lanyards: Provide pre-printed lanyards with your company or supplier names to promote your product lines to PFMA Expo attendees and exhibitors.**

Minimum 500 lanyards provided per participating company- no maximum. Coordinating plastic badge holders must be included and pre-approved in advance.

Companies donating lanyards will receive a mention/logo in the show insert and a mention/logo at the PFMA website.

**To confirm your PFMA Expo Sponsorship, contact Stefanie Dow: [sdow@wi.rr.com](mailto:sdow@wi.rr.com),  
Phone: 262-695-7479**